DEAR FRIEND:

The third annual Inland Empire Press-Radio Awards contest, sponsored by the Spokane alumnae chapter of Theta Sigma Phi, opens with your receipt of this letter.

We hope that your staff writers will again participate. Will you kindly extend this invitation to them at your next staff meeting?

Enclosed are the rules. We would appreciate your posting them on the staff bulletin board. Any encouragement you can give to your staff to compete will also be appreciated.

The sports category has, this year, been eliminated because too few entries were received in the past. If sufficient interest is shown, it will be resumed next year. We would appreciate hearing your opinion on this as well as any other comments on the contest.

The awards contest is an excellent opportunity for your people to receive public recognition for their talents.

Please note that the DEADLINE FOR ALL ENTRIES WILL BE DECEMBER 31, 1955.

Information on the Awards banquet, to which you and your staff are hereby cordially invited, will be announced later.

Very sincerely,

SPOKANE ALUMNAE CHAPTER, Theta Sigma Phi

Robert T. Ulrich

Robert T. Ulrich, Chairman
Awards Committee
The Third Annual
INLAND EMPIRE PRESS-RADIO AWARDS CONTEST
Sponsored by the
Spokane Alumnae Chapter, THETA SIGMA PHI, National Journalism Honorary
Spokane, Washington

GENERAL RULES

1. Deadline for all entries will be December 31, 1955.
2. A contestant may enter as many categories as he wishes; the maximum number, however, in any one category is three articles.
3. No entry may be withdrawn.
4. No written entries will be returned; tapes and transcriptions may be claimed only after the awards banquet. Written entries must be mailed flat -- no creases.
5. Entries must have been published or aired between January 1, 1955 and December 31, 1955.
6. All decisions of the judges will be final. If, in the opinion of the judges, there are insufficient entries in any one section, no award will be made.
7. Trophies and certificates will be awarded at a banquet of newspaper and radio-TV writers, editors, station managers, publishers, and special guests on a Saturday evening in February (date to be announced later) at the Spokane Press Club, West 909 First.

NEWSPAPER RULES

8. Section A, Dailies: (1) News stories; (2) Feature

Section B, Weeklies: (2) News stories; (2) Feature

Section C, Dailies and Weeklies, combined; (1) Feature stories; (2) Editorials; (3) Public Service (Articles or series of articles devoted to community betterment.)

(a) Each entry for sections A, B, and C must be pasted on a sheet of unruled paper, 8 x 11 inches.

(b) On the upper right hand corner, this information must be given:
   * Complete name of writer
   * Name of paper where he is regularly employed and in which his entry appeared
   * Category under which the entry is competing
   * Date on which the clipping was published
   * Page on which clipping appeared
   * City and state

(c) In Public Service category, please include the follow up story which tells what the
articles, or series, accomplished.
(d) News or feature stories by contributors to Northwest publications are acceptable.

RADIO - TELEVISION

9. Section A, Straight Radio 30 second or one minute spot (one man deliver; no gimmick, sound effects, music, etc.)

Section B, Radio Production (one minute or less) — original jingle, words set to music, sound effects etc.

Section C, Straight TV 30 second or one minute spot (one man delivery; no gimmick, sound effects, music, etc.) Send copy ONLY.

Section D, Local Radio or TV news story -- to be typed, double space; each to bear:
* Writer's full name
* Station or advertising agency where he is regularly employed
* Date on which entry was aired
* City and state

FREE LANCE

10. Factual feature article by Free Lance writer published in regional or national publication.

11. Published short story by an Inland Empire author.

12. Please mail all entries before deadline too:

Inland Empire Press-Radio Contest
Theta Sigma Phi Awards Committee
c/o Mrs. John R. Ulrich
West 2319 Second Ave.
Spokane 43, Washington

NOTE: ENTRIES MAY BE ON PAPER, TAPES, OR TRANSCRIPTIONS. THE CONTEST SPONSORS WILL NOT BE RESPONSIBLE FOR BREAKAGE OR DAMAGE TO TAPES AND TRANSCRIPTIONS.
Spokane Alumnae chapter
THETA SIGMA PHI
national honorary & professional fraternity
for women in journalism

To Contestants:

Plans for the sixth annual Inland Empire Press-Radio-TV awards contest sponsored by the Spokane alumnae chapter of Theta Sigma Phi are underway with the rules for the contest enclosed. The rules have been revised in the newspaper, radio and television sections in accord with the suggestions of you contestants and with the help of an advisory committee of professional writers, editors and station managers in the various fields, who will also assist in selections of professional judges.

The entry fee and banquet fee have also been separated this year as per many requests. We are very grateful for your suggestions and your interest in this contest, and pleased that we can play a small part in giving recognition so deserved by you many fine writers.

Deadline for all entries will be January 7, 1959, with entries to be mailed to the contest registrar, Mrs. L.F. Connolly, West 1214 Nineteenth avenue, Spokane, Washington.

The awards banquet itself is scheduled for March 7, 1959, at the Spokane Press club.

If there are any further questions on the contest, listed below are the members of the Theta Sigma Phi contest committee.

Thank you for your interest and support of our endeavor for recognition of the writer.

Bina G. Luiten (Mrs. Howard H.) chairman

contest committee members:
Elvetta Phillips, newspaper; Charlotte Upton (Mrs. L.B.) newspaper; Emma Atkins Jacobs (Mrs. A.E.), free lance, books; Gertrude Finney (Mrs. John), books; Pat Nielsen (Mrs. Russ) newspapers, radio, TV; Maxine Harris (Mrs. Jack), radio, television; Margaret Nevers (Mrs. E.E.) advertising

Dear Clerk - Hope you haven't forgotten your mad offer of assistance on this matter - your mad offer of assistance on this matter - I'm working for it now - first though of the Yakama papers have a Sunday magazine.
is there a list of contributors who might be interested in the free lance end — or if you know of any let me know & I'll send them info. We only go as far west as Yakima. However as far as entrants — just couldn't handle the coast is why —

Also I badly need help from you on when & where to get judges in the free lance end — with all your connections - purpose I could pawn the selection of free lance judges off on you & just send you those entries - or you just send you those entries — or do you have another idea. With us, do you have another idea. With us, are always one coast entrants we're always one. I'm getting judges from there. Any idea on judges on the radio & TV ad. End gratefully accepted.

Thanks for what help you can give me.

Bert Leiten
East 633 - 23rd
Spokane, Wn.
Mr. Click Relander  
Yakima Republic  
Yakima, Wash.

Dear Mr. Relander:

You have no doubt already been aware of the annual awards banquet of Spokane alumnae chapter of Theta Sigma Phi to be held March 7 at 6 o'clock at the Spokane Press Club.

One of the features of the evening is a display of books published in 1957-58 by Inland Empire authors. Recently while browsing in a book store I saw a copy of your book, and am sorry that I did not write down the title. We hope our display March 7 will include your book and wonder if you can send us a copy, which I will return to you after the banquet. The authors are supposed to be introduced at the banquet and there will also be a reception for them by the punchbowl upstairs at 6 o'clock. The books will not be in any competition, but this seems a nice way of letting the public get a look at another form of literary effort.

I'd like to have the book ahead of time if possible, because we are planning a poster and other decoration of the table.

Hope to see you. I met you last year.

Sincerely,

[Signature]
Dear Mr. Relander,

At our meeting last night to discuss the just past press-radio awards event we decided we need revision and outside consultation as in the past five years the event has outgrown us both physically and financially. However I hastily add nothing financial is concerned with what I have to ask you, though if you know of anyone just dying to donate a trophy we gratefully accept, although we've never asked anyone.

But what we would like to know from you is this — what is good and bad and what suggestions do you have. And would you be willing to serve as a member of the press-radio awards advisory committee. We hope to establish such a committee of press and radio from intown and outoftown with whom we can consult when matters come up.

We have made lots of mistakes and there is a great deal of room for improvement, and that is why your opinion, as one of our most loyal supporters, is extremely valuable to us.

I would like to explain that the reason we combined the entry fee with the banquet fee was to save us the expense of notifying the entrants if they were winners but it didn't work so we won't try it again and just have an entry fee as no one seems to object to that and it does cover a small part of the judging expenses.

So if you have a few spare moments between now and the first of the month I would most appreciate hearing from you with any suggestions you might have, and whether or not you would be willing to be a member of an advisory committee.

Sincerely,

[Signature]

Bina G. Luiten (Mrs. H.H.)
East 633 — 23rd avenue
Spokane, 35, Washington
Dear Click,

Missed you at the just past event - but that doesn't mean you are off the hook - we are starting out earlier this year and are again asking you to serve on - not the advisory committee this year, but request the name has been changed to - the steering committee. The fellows tell me it makes them feel too old and grey to say they are advisory members! - We plan to have each division have a steering committee and Hazel Barnes of the Chronicle and Bill Boni of the SR are this year serving as co-chairman of it at our steering committee rules revision and banquet plans meeting April 5 at the Press club after which we are immediately sending out the rules instead of waiting until fall. This also has been a request which we much appreciated - in fact we've really appreciated all the interest.

As Mr. Helland, who unfortunately I just didn't get a chance to personally meet, was present, perhaps he also might have some contest or banquet suggestions to pass on to us, if so would you ask him to drop us a line, and you too, before April 5.

Shall again, if oke with you, though I'm really not giving you much choice, will list you as one of our out of town steering committee members, and am going to write Paul George at the Republic - he took home so much loot he's stuck with saying yes!

You should see the permanent award plaques - they are lovely - the Press club has two special spotlights shining on them now and they really knock your eye out.

Again thanks for all the interest you continually show in our venture,

Bina G. Luiten - East 633-23rd
Click Relander
1212 N. E. 32nd
Yakima, Washington

Dear Mr. Relander:

Theta Sigma Phi's annual autographing party, Northwest Book Fair, is planned this year for the afternoon of Saturday, December 1. The Fair will be an informal tea from 2 to 4 p.m. at the Oregonian Hostess House, 1320 S. W. Broadway, to which the public is invited to meet outstanding authors of the Northwest and to see and buy their books, with the added privilege of obtaining personal autographs.

We have arranged with J. K. Gill Company to have copies of your book DRUMMERS AND DREAMERS available at the party and hope that you will be one of our distinguished guests for the afternoon.

Will you please reply at your earliest convenience, telling us whether it will be possible for you to be with us? It will assist us greatly with our invitations and publicity if you will let us know soon that we can count on your being present. We are looking forward to meeting you on December 1.

Sincerely yours,

(Miss) Patricia Seidler
Chairman, Northwest Book Fair

2230 "D" Street
Forest Grove, Oregon
Portland Alumna Chapter

Theta Sigma Phi
National Honorary and Professional Journalism Fraternity for Women

PORTLAND, OREGON
November 25, 1936

Mr. Click Relander
1212 North 32nd Avenue
Yakima, Washington

Dear Mr. Relander:

Thank you for the information on Mr. Ed Quigley—we followed it up with an invitation—rather late but hopeful that Mr. Quigley will come. There was a lengthy article on Mr. Quigley in the Sunday Oregonian Northwest section, November 25.

We would certainly like the unframed painting of the original cover for your book. If possible to bring it—we feel it would add a great deal to the Fair.

I am trying to keep a set of clippings for you—between all of us we should have some extra.

Sincerely,

Patricia Seidler
(Miss) Patricia Seidler
Northwest Book Fair chairman
December 28, 1956

Dear Mr. Relander,

The Portland alumna chapter of Theta Sigma Phi would like to thank you for being one of the honored guests at our 1956 Northwest Book Fair, December 1st, at the Oregonian Hostess House.

We appreciated and enjoyed your presence very much. We hope you had a satisfying afternoon with the other authors and with those interested in books.

Thank you so much for helping to make our autographing party a success and for the book on Yekine Nativea. I enjoyed it. I'm sorry I have no photograph to send - and that I was too late in acknowledging your letter. Your interest was gratifying to me.

Sincerely,

(Miss) Patricia Seidler
Northwest Book Fair Chairman
Dear Mr. Relander:

We are now making plans for our 1957 Authors' Tea, and Northwest Book Fair, and believe that this year's will be bigger and better than ever as the Portland Library Association has invited Theta Sigma Phi to join with them in observance of Book Week. The Fair, therefore, will be held in the main auditorium of the downtown public library, from 2 to 4 o'clock, Saturday, November 23rd.

As you already know, the Book Fair honors the northwest's many outstanding authors, and enables the public to meet them, with the added opportunity to obtain personal autographs. We will, of course, arrange with J. K. Gill Company to have copies of "Drummers and Dreamers" at the Fair if you are able to fit it into your busy schedule. Also, with the library cooperating with us we will be able to put on a much more extensive publicity program. However, to get it started early enough, we would appreciate hearing from you as soon as possible whether or not we can count on your being with us again this year.

Incidentally, Theta Sig's publicity chairman for the 1957 Book Fair is an experienced radio and television scripter, and producer, as well as a free lance writer, so I think we can expect some very fine publicity, and I know she will welcome any suggestions you may have for featuring "Drummers and Dreamers". Do let us hear from you very soon, and I'd like to add my personal congratulations for the "third edition" I understand your book has gone into. Being just a magazine writer, I can only imagine what a thrill that must be!

With the best regards of Theta Sigma Phi, and hoping to meet you once more on November 23rd, I am,

Cordially yours,

Mrs. Dewey H. Palmer
Chairman, Northwest Book Fair

Edgewood Hall Apartments
1881 S.W. 11th Avenue
Portland 1, Oregon
Dear Mr. Relander:

I'm awfully glad you can come to the Book Fair, and want to thank you a million for the wonderful suggestion about using the indians--we think its a swell idea, and agree that it should add quite a bit of color to the Fair, as well as make good advance publicity. Will our invitation, via you be sufficient?

You mentioned photographs, our publicity chairman will be delighted to receive them, and if you'll send them in care of me, I'll see they reach her safely. That's one nice thing about working with a newspaperman, he knows what makes good news, and good publicity that the papers will go for! If you have any other clippings, or general information about yourself, or Drummers and Dreamers, or the indians you'll be bringing along, we'd appreciate getting it also.

And Thanks again for your interest, and friendliness to Theta Sig, and what we are trying to do for Northwest writers.

Cordially--

Florence K. Palmer (Mrs. D.H.)
Chairman, Northwest Book Fair

1881 S.W. 11th Ave.
Portland 1, Oregon

Note: I also plan on contacting Mr. Quigley locally to see if he can attend the Fair as your illustrator.