## YAKIMA VALLEY MUSEUM, Inc.

BUILDING FUND CAMPAIGN HEADQUARTERS
Chinook Hotel Mezzanine
Phone 3-2913
YAKIMA, WASHINGTON

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MRS. ROY STOUT MRS. HARRIET KARR September 24, 1954

Dear Friend:

We are now well over half way to our goal of \$80,000. At the second report meeting held today, we have now reached \$40,187. It is through your efforts that the success of this campaign is becoming apparent.

The records show that 1603 pledge cards have been distributed to solicitors. This report of \$40,187. represents only 143 prospects. There are 1460 prospects on which we have had no report. You can readily see that this means a successful conclusion to our campaign.

Our first two reports show that the people of the community are responding readily and generously to the memorial gift plan. The rest of the prospects you have to solicit may be very interested in this type of gift. It may be fruitful to approach them in this manner. Up until this date, we have memorial gifts ranging from \$100 to \$3000.

You are the key to the success of this campaign. There are many cards out. We are on the brink of success. All that is necessary now is that each prospect be contacted. If you have prospects that you have not seen, please do so this week so we can go over the top by October 1st.

Thank you for what you have done to date and I am counting on you to see us through.

Very sincerely yours,

RICHARD C. SMITH, Campaign Chairman

RCS:LH

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#### YAKIMA VALLEY MUSEUM BUILDING FUND CAMPAIGN

#### Mezzanine Floor Chinook Hotel Phone 3-2913

# Campaign Progress Report #2 September 24, 1954

#### REPORT BY DIVISION

	Number Prospects Issued	Number Prospects Reported	Prospects Unreported	
DIVISION I- SPECIAL GIFTS Lester Shaw - Chairman	233	47	186	\$27,019.00
DIVISION.II - WOMEN'S Mrs. C. E. Udell - Chair.	960	83	877	12,591.85
DIVISION III - BUSINESS Wm. S. Plette - Chair,	81	1	80	10.00
DIVISION IV - UPPER VALLE Mrs. Claude Smith - Chair	Y 179	9	170	485.00
DIVISION V- LOWER VALLEY  Mrs. Rudolph Schmidt - Cha	air. 150		150	
MISCELLANEOUS		3		
TOTAL TO DATE  PERCENTAGE OF GOAL  NOTE: Since last Tuesday of \$10,118.50du at it. See you ne	ring Fair V	leek too!		Lets keep

NEXT REPORT MEETING TUESDAY NOON\*\* SEPT. 28 - CHINOOK HOTEL