

YAKIMA VALLEY MUSEUM, Inc.

BUILDING FUND CAMPAIGN HEADQUARTERS

Chinook Hotel Mezzanine

Phone 3-2913

YAKIMA, WASHINGTON

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September 13, 1954

The fame of the Yakima Valley for its agricultural production has become nationwide. Our hospitality as a convention city is becoming a by-word in the Pacific Northwest. Our national history, dating from the Indian wars of 1855-58 is being preserved through the restoration of Fort Simcoe as a state park.

Our greatest asset from the beginning has been the spirit of our people. Their willingness to sacrifice for the community since the days when the Longmire wagon train first traversed the valley. Their slogan was "WE'VE GOT TO GO ON".

In 1954, the YAKIMA VALLEY MUSEUM faces the same issue. WE'VE GOT TO GO ON. Yakima people subscribed millions to build our new hotel and hospital in the true pioneer spirit to sacrifice for the future. We must do the same to provide a museum to tell the story of our progress.

WE'VE GOT TO GO ON because we have been offered a provisional grant of \$65,000 from the Alexander Miller estate, providing we of the Yakima Valley can raise a matching amount plus an adequate sum for the maintenance of the building for five years.

From September 15 to 30th, many of your friends and neighbors will be actively soliciting funds for a goal of \$80,000. Your organization can give as individuals or as a group. If your budget has been set for this year, won't you pledge as much as possible to be paid during the years 1955 and 56?

If it could be arranged, we would like to have a member of our publicity committee appear at your next meeting to tell you about this worthwhile community project. If you could give us about five minutes on your program, will you call our office to make arrangements for a speaker?

The practical means of erecting our museum are now more than half in hand. By giving now, you can "DOUBLE YOUR MONEY". It will furnish us the historical, educational and cultural asset we have long needed. It will be a valuable tourist attraction. The museum will not just show the past, but will look to generations to come. It will show the world what makes this valley the greatest place in the world to live today.

Can we count on your organization to help?

Very sincerely yours,

WJP:LH

WALTER J. PURDIN, President

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