

Community Outreach Newsletter

January 1995

Board Meetings Begin Early

Mr. Ostrander and I began our meetings with the community library boards in January this year. This month we met with Union Gap and Buena. At the Buena meeting, Karla Marshall reported that Yakima County is granting the board's zoning request to keep the library in the rental house until they acquire a new site.

February will include meetings with Selah, Moxee, Mabton, Tieton, Wapato, Gleed, and Sunnyside. The remaining library boards will meet with us in March or early April. I hope that the mild winter weather continues so that fewer meetings have to be postponed this year.

Staff Changes

Hope Lagunas left her part-time assistant position at the Sunnyside Library in December to go to work full-time at K-Mart. She has been sorely missed! Her replacement, Misty Sanchez, starts this week. Kay Saunders and I were pleased with the large number of applicants we had to choose from for this position.

Best wishes for Hope, and welcome to Misty!

At Headquarters, Aty Van Bergyck retired from her part-time position in the Reserves/Mail Department after — years with the library. Most of you may not have met Aty, but your patrons benefitted from her searching the shelves at HQ for their subject and title reserves. Aty reports that she is enjoying a well-deserved rest.

1994 Statistics

Circulation and reference statistics for 1994 for all community libraries are included in this newsletter. Separately, individual libraries will get a copy of more detailed statistics for the 1990's. Since there are always some fluctuations from year to year, it is more relevant to look at circulation and reference activity in the context of the last five years or so. In other words, circulation dropped .8% in the community libraries in 1994, but we were up .6% in 1993, and up 5.7% in 1992.. If you or your board have any additional questions about your statistics, please give me a call.

The good news for 1995 is that Stats. Week will be much simpler. We will no longer have to count in-library use of materials. Yeah!!

Community Library Lucky in Staff Raffle

The YVRL Staff Association offered a drawing with prizes for people who joined before the end of January. Twelve staff members donated hand-crafted items to be given away. Offering prizes doubled the number of people who joined this year.

The drawing was held this morning, and the winners included: Kitty/SV (dreamcatcher), Kay/SS (sachet), Amy/CO (pillow), Peggy/SS (picture), Kathy F./MX (magnets), Kathy/Gleed (sunshine pot), Elaine/SS (New Zealand spoon), Clara/SL (scarf), Lyn/CO (candle), Delores/MX (gift certificate), and Sharon/SV (book cover). Prizes will be sent in the next delivery to each person's library.

Other winners on the HQ staff were Kathy Hay, Barb Mohagen, Carol Breshears, Lois Collett, Brenda Baldwin, Marcia Van Dyke, Edith Manley, Sharon Upton, Rachel Lozano, and Mary Schibig.

CIRCULATION December 1994

Apple Valley	376
Buena	592
Gleed	482
Granger	693
Harrah	167
Mabton	664
Moxee	1,169
Naches	611
Nile	296
Selah	3,323
Southeast	156
Summitview	14,413
Sunnyside	6,474
Terrace Heights	958
Tieton	193
Toppenish	2,014
Union Gap	1,674
Wapato	1,677
White Swan	347
Zillah	683
Total	36,962

REFERENCE December 1994

Apple Valley	0
Buena	0
Gleed	13
Granger	70
Harrah	0
Mabton	82
Moxee	224
Naches	22
Nile	0
Selah	389
Southeast	0
Summitview	381
Sunnyside	351
Terrace Heights	40
Tieton	3
Toppenish	139
Union Gap	127
Wapato	104
White Swan	33
Zillah	9
Total	1,987

CIRCULATION 1994 Totals

		%
Apple Valley	4,122	4.1%
Buena	6,603	-11.2%
Gleed	5,978	-1.8%
Granger	9,517	1.8%
Harrah	2,948	2.7%
Mabton	9,804	-1.5%
Moxee	15,128	-4.8%
Naches	6,998	14.3%
Nile	3,279	9.6%
Selah	49,882	-0.2%
Southeast	4,119	57.3%
Summitview	203,756	0.7%
Sunnyside	89,331	-0.7%
Terrace Heights	14,147	-9.9%
Tieton	3,064	-17.9%
Toppenish	28,413	-5.4%
Union Gap	23,856	-7.9%
Wapato	23,343	-0.1%
White Swan	4,276	12.6%
Zillah	10,133	-3.5%
Total	518,697	-0.8%

REFERENCE 1994 Totals

Apple Valley	3
Buena	11
Gleed	239
Granger	642
Harrah	4
Mabton	980
Moxee	3,184
Naches	259
Nile	2
Selah	6,204
Southeast	131
Summitview	5,634
Sunnyside	4,065
Terrace Heights	680
Tieton	74
Toppenish	2,286
Union Gap	1,572
Wapato	1,638
White Swan	303
Zillah	173
Total	28,084