TO WASHINGTON EDITORS:

This ought to be a personal letter but with only a part-time stenographer for all Centennial clerical work, it is necessary to resort to this substitute, which isn't a very good one. Even now it may be on its way to the waste basket.

As you'd expect, I'm talking about Washington's Centennial.

Off to a fine start, we're at the half-way point. It isn't the first half of the race that determines the winner, but the last half.

In every county and every city and town there are organizations that can make the Centennial the biggest cooperative success this state has known or will know. It may be the Centennial Committee, the Chamber of Commerce, a service organization, women's club or some other organization, but a little nudging may be necessary.

Editors can do the nudging in a nice way. Maybe only encouragement is necessary, a pat on the back for a job well done; but maybe a good nudge is needed. Might be an editorial or a personal word at the right time or place.

"What did YOUR CITY do for the Centennial", is going to be a pretty snappy question in months to come. We've heard it already. Newspapers are doing a grand job; some communities have turned in grand jobs, but to be a real Washington success this Centennial must hit every home and every community.

Two key agencies in this great work are Newspapers and Chambers of Commerce. They can come mighty close to writing the ticket for the last half of the race.

At Centennial headquarters we're getting some wonderful compliments for Centennial editions already out, proof of what can be done with the home stretch.

Sincerely,

[Signature]

CHAPIN D. FOSTER, Director